

RVEscape

Guest Blogging Guide

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Welcome

First of all we'd like to say thank you for being a guest blogger for RVEscape.com. We really enjoyed reading your blog and we couldn't be happier to have you collaborating with us! We have a true passion for RV's and we want to spread that passion to as many people as possible. With your help, our blog will become a great way to do just that!

This step-by-step guide will show you how to post on our blog with ease. We've made the process as easy as possible for you and other guest bloggers. There are only a few easy steps to follow before you are sharing your unique travel perspective with the online world!

Getting Started

Now that you are a guest blogger for RVEscape.com you will need access to our admin in order to post on our blog. Below are the step-by-step instructions on how to do just that.

1. Go to your email address and find the confirmation email from RVEscape.com with your login information to our admin. The email subject will read "RVEscape Blog Access Information".
2. In the email you will see your login information. There will be your username, which is your email address, and your password. Below that is a link that will take you to the login page. Please click that link and use the login information from the email to login.
3. Once you are logged in, you will be at the "dashboard". You can either click "Posts" on the left side or "+New" at the top of the page. This will take you to the "Add New Post" page where you will insert your article.
4. In the body area you will see the larger white box where the article will be typed. Above that there are different symbols and icons that will allow you to edit the format and text of the article. These are not crucial for writing your blog post but you can mess around with them if you want to
5. Once the article is completed, you can go back through and check for any spelling and grammatical errors. You will then want to click, "Submit for Review" on the right side of the page.
6. A yellow bar will appear at the top of the page that says, "Post submitted." This means your article was submitted to us successfully and is waiting for approval!
7. If you have a Google+ page, like and share our page and we will do the same for yours. This will help connectivity between us. Thanks!

Blog Guidelines

Since your article will be going on our blog, we do need to set some basic guidelines for the articles you will be publishing. These guidelines are pretty basic and shouldn't affect your articles whatsoever, but we will still go over them just in case.

Relevancy

Your article(s) need to be relevant to our website and blog. While they do not always need to be about RV's, they do need to relate to RV's in a relevant manner. These could be articles on popular campgrounds, tourist attractions that people can visit, or ways to keep the family entertained while on the road. As long as it relates to RV's, there shouldn't be any problem.

Original Quality Content

We want completely original content for our blog. Meaning that your article for our blog is not on any other website or blog, including yours. We also want to really get your thoughts and personal touch from the article. Please make sure each article contains at least 500 words minimum. This may seem like a lot but it actually isn't too much. You'll probably find yourself exceeding this number without even realizing it.

Clean Articles

Though we are not worried that this will be a problem, we do have to state this. Keep your articles clean and appropriate for all ages and audiences. No explicit language or images, any violators will be denied publishing and removed from our list of potential guest bloggers. Again, we are not overly worried about this being an issue, we are just covering all bases.

Informative/Educational Posts

While entertainment is key for our readers, we also want them to learn something when reading our blog. Take your own RV experiences and relay what you've learned over the years through your article. This could be about what campgrounds you prefer, why you enjoy travel trailers over motorhomes, or things to keep you and your fellow travelers entertained while on the road. Whatever you are writing about, try and provide information that will be useful to the reader when they decide to get out in their RV.

Limit Your Links

Guest blogging is a great way for both parties involved to gain exposure and increase visitors. The blog gets great content from the guest bloggers and the guest blogger gets exposure from the blogs audience. For the guest blogger, leaving links back to your site(s) in the article is a great way to get people to see more of you and your work. But inserting too many links into the article will get you flagged by search engines and ultimately can hurt you in the end. We suggest having one link in your short bio summary that takes the reader back to your desired page. Also, we suggest having no more than three links within the article. Make sure the links are relevant to the content being read. Example: if you are writing about your favorite campground, link to that campgrounds website.

Conclusion

We are excited to have you as a potential guest blogger for RVEscape.com! If you follow the instructions and guidelines in this guide, you will be well on your way to having your articles on our blog. We all share a passion in RV's and travel and this blog's purpose is to spread that passion with as many people as possible! Thank you for your interest and we look forward to reading your articles.

From everyone at RVEscape,

Thank you and safe travels!